

Product portfolio KASPERSKY®

Introducing Kaspersky xSP Value Added Services

With more and more IT security breaches being reported in the press, consumers are keen to find better ways to protect their privacy, finances and digital assets from malware and Internet-based attacks. Whether you're an Internet Service Provider, Mobile Communications Provider, Bank, Insurance Company, Financial Services Provider or Games Community – or you deliver almost any other type of online service to customers or subscribers – Kaspersky xSP Value Added Services can help you boost your revenues by meeting your customers' demands for greater security.





For customers seeking essential protection that provides the backbone of security from viruses, malware, and more without slowing you down.

Kaspersky Anti-Virus is the backbone of your PC's antivirus security system, delivering essential, real-time virus protection from the latest malware. It works behind-the-scenes with intelligent scanning and small, frequent updates, while proactively protecting you from known and emerging virus threats. Enjoy essential protection that won't slow down your PC with Kaspersky Anti-Virus.

- Real-time protection against computer viruses, spyware, Trojans, rootkits, and more
- Fast and efficient PC performance
- · Rapid reaction to new and emerging threats
- Instant safety checks on files, applications and websites
- Rollback of harmful malware activity



For customers who need protection for multiple devices, including PCs, Macs, and Android smartphones and tablets, all in one easy solution.

Kaspersky Internet Security— offers one, simple security solution to protect your PCs, Macs and Android smartphones and tablets with award-winning technologies from Kaspersky Lab.

- Easy, one-license protection of your connected PC, Mac, Android smartphone and tablet devices
- Mix-and-match security to fit any combination of devices for true multi-device security
- Customized for device protection, performance and usability
- Real-time protection against all new and emerging Internet threats
- Premium anti-theft/loss protection for your Android devices
- Helps bank, shop and pay online safely
- FREE! Kaspersky Safe Browser for iPhone, iPad and Windows Phone devices



For customers seeking the ultimate protection for multiple devices including online backup, password management, encryption and more.

Kaspersky Total Security is the ultimate security solution for your PCs, Macs, Android tablets and smartphones and iOS devices. It delivers everything users need to protect all their data — including their digital identity, documents, photos, music and passwords — against the latest and most sophisticated Internet threats.

- Award-winning protection defends against all types of malware and Internet threats
- Unique Safe Money helps to secure customers' financial transactions and data
- Advanced Password Manager* adds extra protection for users' digital identity
- FREE online backup enables users to restore their data to any PC via the Internet
- Protects your privacy from webcam spying
- Enhanced protection encrypts and stores customers' most precious files
- Allows users to manage protection for multiple devices allin-one place

^{*}Password Manager is not available for x64 applications or browsers of all supported operating systems.



For customers who want to secure their Macs with extra protection from rapidly evolving internet security threats.

Kaspersky Internet Security for Mac ensures you and your children are always safe online with advanced, real-time Mac antivirus protection from malware, phishing attempts, dangerous websites and more.

- Protects against Mac, PC and Linux malware in real-time
- Secures online shopping and surfing
- · Guards your identity with Virtual Keyboard
- Keeps your children safe online
- Familiar Mac-style look and feel



For customers who want to protect their Android tablets & smartphones from both Internet security threats and the risk of loss or theft.

- Anti-malware Protection—including Kaspersky's latest Android antivirus technologies
- Web Protection—against Internet-based attacks and phishing websites
- Anti-theft Protection—with remote access to special security features on your missing device
- Privacy Protection—to control what others can see or access when they pick up your smartphone
- Call & Text Filter—so your smartphone receives only those calls and texts you want to receive



For responsible parents who wish to protect their children in the digital world.

Kaspersky Safe Kids includes device usage scheduling, GPS safe zones, notifications about suspicious activities and summaries of what they search for, see θ share. This will enable the user to always stay connected with their children and help keep them safe.

- Set up the right level of protection for each of your kids
- Guide your kids on safer use of the Web and mobile devices
- Define a Safe Area and receive alerts if your child leaves it
- Prevents digital dangers & online risks
- Lets you know where your kids are
- Helps your kids balance their digital lives
- Monitors Facebook activity



Kaspersky Small Office Security is a unique computer security suite designed specifically for Very Small Businesses — it is as powerful as a corporate solution while being easy to install and use.

- Ideal for companies of up to 25 employees that are looking for simple yet reliable protection
- Protects Windows desktops and servers, Mac workstations, Android phones and tablets
- Money, reputation and business data are secure
- · Easy to deploy, simple to administer
- Frees up time for running and growing the business

Learn more about Kaspersky xSP Value Added Services:



For more information please contact us: vas@kaspersky.com

For full range of Kaspersky Lab's products go to www.kaspersky.com

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